**PARICHAY**

**Dr. Anita P. Bobade**

**Career Highlights**

* B. Com (Bombay University) 1982, M.B.A (Topped the Merit

List of SIBER, Shivaji University, in 1985). Ph.D. from Leeds Metropolitan University, U.K. (October, 2014) in the area of Strategic Management.

The doctoral thesis was titled, “Cross Cultural Adaptation of the BPO Industry in India”. It made a significant contribution for strategic management of the Indian BPO Industry.

* Appointed PhD Guide with University of Mumbai in April, 2019.
* Certified Master of Neuro Linguistic Programming

Awarded by Dr. Horton, Director, and NFNLP, USA in July 2000.

* Graduated from Online Trading Academy (USA), “Professional Trader” Certification in November 2013.

**Career Objective:** **To make significant contribution in Academics and**

**Management Research**

**Areas of Research Interest: *Strategic Management, Perspective Management, Financial Management and Financial Markets and Institution.***

**Presently, promoted as Professor, University of Mumbai’s DES Navinchandra Mehta Institute of Technology and Development, since January 2020.**

**Nominated as Country Director, India, for Euro Med Research & Business** **Institute, Switzerland in October 2015**

**Visiting Scholar to Oxford – Oxford Center for Hindu Studies since May, 2016.**

*Approved Guide for Ph.D. in Management, University of Mumbai, since April, 2019. Affiliated to M L Dahanukar College of Commerce and Economics, Mumbai. Two Students registered for PhD.*

*Reviewer for Scopus Based Inderscience Journal since June 2020*

*Reviewer for International Journal of Business and Economics Research from November 2020*

Recipient of Global Digital Teacher Award in November 2020, given by

Global Digital Academy for the Ongoing Dedication of Impacting

Excellence Through the Development And Dissemination of Radically

Transforming Learning Spectrum during Covid Pandemic 2019.

**Educational Qualification**

2014: Ph.D. from Leeds Metropolitan University, United Kingdom, in Business and Law. The title of the thesis “A study of Cross Cultural Adaptation of Business Process Outsourcing Industry in India.”

1985:- M.B.A – Shivaji University, ( Chh. Shahu Insitute of Business Education & Research (SIBER,) Kolhapur, pecialization Marketing Management – Topped the Merit List with 76%.

1982:- Bachelor of Commerce University of Bombay – Higher Second Class (56%)

**Professional Exposure**

I  Worked for **SANMAR SECURITIRES Ltd** from Feb 1995 to Dec 1998 as an

**Equity Dealer and later promoted to In charge of Mumbai Division in the**

**Middle Management Cadre.**

**Responsibilities** included dealing and market operations. Putting through the

trades for Mfs, FI, FIIs for equity, debentures and Govt Securities.

**Breakthrough** in the said job was getting empanelled as a broker with over

30 Banks/ Mfs/ FI/ FII within a short span of a year and generating business

over Rs 10 crores per annum for Mumbai branch.

II Worked for **Pratibhuti Viniyog Ltd**  as a Equity Dealer for BSE / NSE. **Major**

**Contribution**  was Empanelment of Pratibuti Viniyog Ltd as a Broker for Unit

Trust of India. Was with the said Organization from May 1994 to January 1995.

III Worked for **Datamatics Financial Services Ltd** as a **Assistant Manager –**

**Client Servicing**  from March 1992 to April 1994 Major Contribution was part of

the team that handled the Prestigious UTI Master Gain 1992 Scheme. Also

handled the Registrar & Share Transfer work of UTI Master Plus 1991, IPO like

IFCI, IPCL. Was in-charge of the Legal Cell and represented UTI & DFSL in

Consumer Forum Cases

IV Worked for **BITS Computer Training Institute** as a **Faculty**  from August 1991

to March 1992 as a Faculty – Finance & Accountancy.

V. Worked for **IICE Computer Training Institute** as a **Regional Manager -**

**Marketing** from Feb 1990 to July 1991. **Major Contribution** was Corporate

Training Programmes from clients like IOCL, MSEB etc.

VI. Worked for **Midas Care Pharmaceuticals Ltd** as a **Territory Sales In charge**

for their OTC Products from July 1988 to January 1990.

**Major Contribution** was the Institutional Orders from Canteen Stores

Department and Major Hospitals like Bombay Hospital , Jaslok Hospital etc.

VII. Started my Career as a **Management Trainee**  with **Associated Stone**

**Industries ( Kotah) Ltd,**  a sister concern of VIP Industries Ltd in July 1985.

**Academic Experience**

1. Presently working as, a **Professor** with **University of Mumbai’s**  **Navinchandra Mehta Institute for Technology & Development** in January 2020. IS working with the said Organization as an Associate Professor since October 2010.
2. Worked for **Mumbai University’s Alkesh Dinesh Mody Institute of Financial & Management Studies Kalina Campus as a Senior Lecturer**  from 1st May 2004 to September 2010.
3. Associated as a **Senior Lecturer** – Finance / Marketing at **University of Mumbai’s** **Mumbai Educational Trust’s Institute of Management** since July 2000 till Aug 2003.
4. Was a **Full Time Lecturer –** Marketing for **Mumbai’s** **Babasaheb Gawde Institute of Management,** Mumbai from January 1999 to June 1999.
5. Was a **Visting Faculty** with **ITM – Belapur, ICFAI Business School, St. Xavier’s Institue of Management Studies, WIILM – Belapur** and as a Research Associate **at S.P. Jain Institute of Management Studies.**

**Workshops / Training Programmes conducted**

1. Online Course in Marathi – “ Share Bazaar – Tantra Ani Mantra- Women Entpreneurs in Association with Aamhi Udyogini Prathisthan where more than 150 participated.
2. Online Webinar Series Conducted for Students and Executives called, “ Dhan Ki Baat- Plan B for your Career” during the lockdown where more than 225 participated.

III ) Conducted **“*Synergistic Communication*”** Workshop for Middle Management

for **Associated Cement Company Ltd** in August 2000 for MET Institute of

Management.

IV ) Conducted **“*Financial Analysis of Oil Companies*”** for **Petroleum India**

**International’s** participants from Ethopia in February 2001 for MET Institute of

Management.

V) Conducted **“*Basics in Share Market*”** a Two Day Investor Awareness Programme

for Mumbai University’s Adult & Continuing Education Dept & trained over **700**

**participants in 2004- 2006.**

1. Conducted “***Basics in Derivatives***” a Two Day Programme for members of Maharashtra Centre for Entrepreneurial Development. In 2002-03

III) Conducted **“ *Computer Appreciation Programme*”** for Senior Managers

for **Rastriya Chemicals & Fertilisers Ltd**  in 1990-91.

IV) Conducted **“ *Finance for Non Finance Executives*”** for **TATA group** of

Companies in 1994/95

**Publication in Research Journals**

1.**“*Organisational Learning and Customer Relationship Management”*** ( co-authour Ms. Kasturi Prabhukhanolkar and Ms. Renuka Savant)in theInternational Seminar on Managing Business in Turbulent Times, Published by March 2011, by Jamnalal Bajaj Institute of Management Education and Reserarch,Mumbai, India. ISBN No : 978-93-82062-02-8.

2. “***Role of Organization National Culture – Retention Strategies”*** ***”*** ( co-authour Ms. Kasturi Prabhukhanolkar and Ms. Renuka Savant)in the National Seminar on H R Policies for India 2020, in February, 2011Published by Sasmira Institute of Business Education and Research, Mumbai, India. ISBN No : 978-81-922159-0-7.

3. “***Empirical Study Findings of Foreign Language Adaptation of the Indian Business Process Agents and Effective Communication at a Transnational Work Place ” (*** co-author Dr. Jim Stewart and Dr. NikiKyriakidou ) in the6thEuromed Annual Conference of the Euromed Academy of Business at Portugal on 23-24th September,2013. Euromed Press. ISSN No : 978-9963-711-16-1.

4. **“*Training Gaps and Cross Cultural Adaptation: The Case for Indian Business Process Outsourcing Industry"*** (co-author Dr. Jim Stewart and Dr. Niki Kyriakidou. ) in the ***7***thEuromed Annual Conference of the Euromed Academy of Business at Norway. September, 18-20th, 2014. Euromed Press. ISSN No : 978-9963-711-27-7.

**5. *“Social Media – The Game Changer – A Case Study of Success of AAP in Delhi Assembly Elections in 2013.” ”*** ( co-authour Ms. Kasturi Prabhukhanolkar) International Conference on Social Media Marketing in Emerging Markets organized by Welingkar Institute, Bengaluru, India in June, 2014 ISSN: 978-93-5062-539-2.

## 6. *“Leader-Member Exchange and Job role ambiguity: An Indian Perspective”* (co-authour Ms. Kasturi Naik ).Paper accepted for Conference on "HR Practices, Strategic and Entrepreneurial Challenges” in Paris, May 2015‏, organized by Euro Med Institute of Business. ISSN: 978-9963-711-37-6

## 7. “*Harmonisation of National and Organisational culture and its influence on HRM in MNC and Family Managed Business in India – A case study* (co-authour Dr. Aruna Deshpande) .Paper accepted for Conference on "HR Practices, Strategic and Entrepreneurial Challenges in Paris, May 2015‏, organized by Euro Med Institute of Business. ISSN: 978-9963-711-37-6

8. “***Indian Culture and Cultural Adaptation of the BPO Agents”*** at the Eight National Conference on “Diversity – Leveraging the Differences” at R K Institute of Management and Research, Mumbai on 19th March, 2016. ISBN: 978-93-5086-521-2.

9. “***The role of social enterprise in social and economic value creation: a conceptual case study of Sulabh International Social Service Organisation (SISSO) , India***” ( co-authour Dr. Samadhan Khamkar). Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

10. “***Conceptual Review of Dairy Co-operatives in India, as an ideal Economic model: the case of Dairy Co-operative from Western Maharashtra.” ( co-authour Dr. Samadhan Khamkar***).” Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

11. “***Youth in India: Demographic Dividend or Demographic Disaster*”** (co- authoured with Ms. Kasturi Naik,) ).” Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

**12. “A *comparative study of British, American and Asian Century*”.** Paper published in the Journal NCMAT 2017, ISSN No 2249-3867. NCMAT, published by DES’s Navinchandra Mehta Institute of Technology and Development, February,2017.

13. "***Relationship between workforce diversity and effectiveness of India BPO Organzation"***( Co-authoured by Dr.Kasturi R Naik). Paper accepted for 10th Euromed Conference of the Euromed Academy of Business, Rome, Italy from September 13-15th,2017. ISSN: 2547-8516

14. ***"Importance of Cultural Intelligence in Indian Management Education"*** ( Co-auhtoured by Dr.Kasturi R Naik). Paper accepted for 10th Euromed Conference of the Euromed Academy of Business, Rome, Italy from September 13-15th,2017. ISSN: 2547-8516.

15. “***Cultural Intelligence Training for Success in the Knowledge Economy”.*** Paper accepted in NCMAT Journal , ISSN No 2349-3845. published by DES’s Navinchandra Mehta Institute of Technology and Development, February,2018.

16. **Consumer Behaviour and Vedic Personality – A New Perspective.** Publihsed by DES’s Navinchandra Mehta Institute of Technlogy and Development. JETIR March 2019, Volume 6, Issue 3 www.jetir.org (ISSN-2349-5162)

17. “***Higher Education in India and Quality Parameters of New NAAC Assessment Process”.*** ISSN No 2322 – 0899. Published in International Journal of Research in Management and Social Science, Volume VII, Issue 1(2) for the Conference held at Vidylankar Institute of Technology, Mumbai on 8th and 9th February, 2019.

18. “***The significance of GUNA personality and its implication for marketers - findings from empirical study of generation Z in India”.*** ISSN 2047-2854 (PRINT) 2047-2862 (ONLINE). Conference Proceedings, Business Management Review, held at the Academy of Business and Retail at Oxford, U.K. from 8th -9th July,2019.

19. “***Significance of Indian Philosophy, Tradition, Culture and Indian Management Science (भारतीयव्यवस्थापनशास्त्र)”*** ISSN 2633-3791(Online). International Journal of Hinduism and Philosophy. Volume I, Issue I. A Journal of Bhagavad Gita Research Foundation (BGRF), UK. Published in October,2019.

20***. “Role of CASA POST – Demonetization in Indian Economy”.*** ISSN - 2348-2397 Shodh Sarita , Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

20. ACADEMIC LEADERSHIP AND MANAGEMENT AND QUALITY OF

HIGHER EDUCATION INSTITUTIONS (HE

20. ACADEMIC LEADERSHIP AND MANAGEMENT AND QUALITY OF

HIGHER EDUCATION INSTITUTIONS (HE

21. “***Academic Leadership and Management and Quality of Higher Education Institutions (HEI)”***. ISSN - 2348-2397 Shod Sarita, Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

22. “***The Mediating Role of Work Life Interaction in Career Advancement of Academicians in Higher Education***”. ISSN - 2348-2397 Shodh Sarita , Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

23. *“* ***Online Learning – From Disruption to Opportunities in HEI in India”*** ISSN - 2348-2397 Shodh Sarita , Vol. 8, Issue 29, January to March 2021.An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

24. ***“ Impact of Career Performance Perceptions on Career Advancement of Academicians during Covid 19 Pandemic in HEI across Mumbai****”* ISSN - 2348-2397 Shodh Sarita , Vol. 8, Issue 29, January to March 2021.An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

25. *“****An investigation of the prevalence of stress among graduate & post-graduate Indian students during COVID 19 pandemic by means of factor analysis* ’’** **10th** **International Virtual Conference on Business and Economic Development (ICBED), U.K. from 10th to 12th June 2021. ISSN 2047-2854 (PRINT)** **2047-2862 (ONLINE) DOI: 10.24052/BMR**

**26. *“ Stree Shakti@ Aamhi Udyogini Prathsthan”* – A Case Study of an NGO working for Women Entrepreneurs Empowerment. Case Study for the Book, “Women at 2021” published in September 2021. Edited by Dr. Jitendra Ahirrao. ISBN No 978-93-5457-759-8.**

**27. “*A Profile of the Contribution of Shri. Mrugank Paranjape, MD&CEO at NEML towards Commodities Markets in India*” Published in the Diwali Ank, “ Navlai” in October 2021. ISSN No 2348-2699 Editor : Mr. Prabhu Kapse**

**28. *“ Spiritual Dimensions of Business Excellence”* – A Case Study of Shree Ramkrishnan Exports Pvt Ltd, Surat. Published in the Case Study Volume “ Case Studies in Business Management – Indian Perspective” – Volume II, published by Himalaya Publishing House, in February, 2022. ISBN No 978-93-5495-627-0**

***Books/ Chapters Published - International***

***1. “Conceptual Review of the Role of Self Help Groups (SHGs) in Women Entrepreneurship: The case of Shri Mahila Griha Udyog Lijjat Papad (SMGULP).”***

Co-authour : Dr. Niki Kyriakidou & Dr. StefanosNachmias.16th Chapter in the Book : **Women's Voices in Management: Identifying Innovative and Responsible Solutions.** **Name of the Publisher: Palgrave Macmillan, U.K ISBN No : 978-113-7432131, Published in August 2015.**

2. *“* ***A Conceptual Review of Social Enterprise in social and economic value creation : The case of Sulabh International Social Service Organization (SISSO), India*** .” in Social Business an interdisciplinary journal published by Westburn Publishers, Scotland. Volume 7, 1 pp 49-65. DOI: <https://doi.org/10.1362/204440817X14970183097858>

Published July,2017.

***Books Published – National***

1. “***Strategic Management”*** A Textbook for BMS (Bachelor of Management Studies), University of Mumbai, June 2014. 7th Edition, Vipul Prakashan, Mumbai. ISBN No : 978-93-82791-45-4.

2**.** ***Strategic Management”*** A Textbook for B. Com (Bachelor of Commerce, Banking and Insurance), University of Mumbai, June 2014. 6th Edition, Vipul Prakashan, Mumbai. ISBN No: 978-93-82612-66-7.

3. **“*Equity Markets I*”** A Textbook for B.Com (Bachelor of Commerce, Financial Markets), University of Mumbai, 6th Edition; Vipul Prakash, June 2014. ISBN No: 978-93-84148-46-3

4. **“*Equity Markets II”***A Textbook for B.Com (Bachelor of Commerce, Financial Markets) 6th Edition; Vipul Prakashan, Oct 2014. ISBN No: 978-93-84137-28-1.

5. ***“Indian Management Thought & Practices*”** – a Textbook for BMS (Bachelor of Management Studies), University of Mumbai. 6th edition ; Vipul Prakashan Oct 2014. ISBN No: 978-93-84137-26-7

6. *“****Business Ethics & Corporate Social Responsibility*” –** A Textbook for B.M.S.

(Bachelor of Management Studies) , University of Mumbai. Vipul Prakashan8th edition Oct 2014. ISBN No : 978-93-83887-07-1.

7. **“Business *Ethics & Corporate Governance*”** – A Textbook for B.Com (Bachelor of Commerce, Banking and Insurance), University of Mumbai. 8th edition Oct 2014. ISBN No : 978-93-84137-16-8.

8. ***“Business Ethics*” - A** Textbook for B.Com (Bachelor of Commerce, Financial Markets), University of Mumbai. Vipul Prakashan 5th edition June 2014. ISBN No: 978-93-84321-65-4.

9. *“C****orporate Governance*”** Textbook for B.Com (Bachelor of Commerce, Financial Markets) , University of Mumbai. Vipul Prakashan, 5th edition October 2014. ISBN No : 978-93-84327-61-3.

10. ***“Financial Markets & Institutions*** ”A Textbook for MMS ( Finance Specialization) co-authour Dr. Rashmi Sohoni. ) Semester III, 1st edition July 2013.ISBN No : 978-93-83130-02-3.

11. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2018. ISBN No : :ISBN**:**978- 93-86172457.

12. **“Business Ethics and Corporate Governance**” A Textbook for B.Com ( Banking and Insurance) Semester VI. 1st edition, November 2017. ISBN No : ISBN : 978-93-86825-61-2.

13. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2018. ISBN No : : 978-93-86825-58-2.

14. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2019. ISBN No : :ISBN**:**978- 93-88068-97-01.

15. **How You Can Make a Million on the Stock Market** – Kindle Book on Amazon in October 2020. Publishers : Book rivers Publications, India. ASIN # B08LPN4WQD

<https://www.amazon.in/You-Make-Million-Stock-Market-ebook/dp/B08LPN4WQD/>

**16. “Stock Market – Tantra Ani Mantra” ( Marathi Translation of the above book**  – Kindle Book on Amazon in April 2021. Publishers : Book rivers Publications, India. ASIN # B092ZDMKCB

<https://www.amazon.in/dp/B092ZDMKCB>

**Participation and Paper Presentation in Conferences/ Seminar**

1**. *“Cross Cultural Study of Indian BPO Employees”*** atInternational Conference, Scottish Doctoral Management Conference, at St. Andrews University, UK on 15th July 2009.

2. ***“Motivation and Guna Theory”*** atInternational Seminar on Indian Management for Global Effectiveness, at IBA, Bengaluru on Feb 19,2010.

3. ***“Phishing A Cyber Crime"*** at International Seminar on Banking Frauds Indian Forensic Academy and L S Raheja College, Mumbai on March 4, 2010.

4. ***“ Spiritual Identities – a Vedantic View”*** atDoctoral Students Conference, Leeds Met University on June 22, 2010.

5. ***“Analysis and Interpretation of Data using Rock Algorithm”.* ”** atDoctoral Students Conference, Leeds Met University on June 22, 2010.

6. ***“Dharmic Leadership for Crisis Management”*** at National Conference on Crisis Management at Chetana Institute of Management Education and Research, Mumbai on

10th February 2011.

7. ***“ Cross Cultural Study of Indian and Pakistanis abroad”*** at Doctoral Students Conference, Leeds Met University, U.K on 6th September 2011.

8. “***Approach to Work Life Balance- Strategic HR Move”*** at National Seminar on

Organizational Growth and Competitiveness though Human Excellence organized by Thakur Institute of Management Education and Research, Mumbai on 3rd March 2011.

9. “***Developing Case Studies For Business Ethics & Corporate Governance”*** at Faculty Development Programme of Vivekanand Institute of Management Education and Research on 10 February 2010.

10. “ ***International Swadeshi Indology Conference Series on Indian Mind Sciences***” in collaboration with University of Delhi, Department of Psychology and Infinity Foundation, USA from 22 -26th March,2018.

11. “***VCMT International Multi-Disciplinary Conference on Policy Initiatives of Government of India,*** “organized by Vidyalankar Institute of Technology, from 8th-9th January, 2019.

12**. 7th “International Conference on Restructuring of the Global Economy”** at Said Business School, Oxford, U.K. from 8th -9th July, 2019.

**UGC HRDC/ AICTE Training Programmes :**

1. **UGC HRDC Orientation Programme** of University of Mumbai, was successfully completed with an A grade from 1st to 28th December 2017.

2. **CPDHE HRDC, University of Delhi , Refresher Course ( Interdisciplinary) on “Indian Philosophy, Tradition and Culture”** was successfully completed with an A grade from 15th January to 5th February,2019.

3. **MHRD, Sydenham PMMMNMT, FDP on “Banking and Financial Services**” was successfully completed from 4th to 13th May, 2019 with a A grade.

4. **UGC HRDC Swayam** “**Academic Writing”** Certification for 4 credits, completed in November, 2019, passed with 71.67%.

5. **Observer for National Testing Agency** for conducting their NEET (UG) 2019 on 5th May,2019.

6. **FDP Programme of Asian Institute of Family Managed Business at SRK Knowledge Center, Surat on 20th and 21st January,2020.**

**7. One Day Symposium on IPR – Its Role in Higher Education organized by Kirti College on 15th February 2020.**

**8. MHRD Sydenham PMMMNMT, FDP on “ Developing Future Generation Teachers” Online from 18 – 23rd April, 2020**

**9. AICTE FDP on Outcome Based Education and Evaluation Online from 29th April to 2nd May 2020**

**10. AICTE FDP on Human Values Online from 28th September to 2nd October 2020.**

**11. Resource Person for SVKIM’s Institute of International Studies for their Foundation Course on 17th September 2020**

**12.** Participated in the Workshop on Case Study Writing organized by Jamnalal Bajaj Institute of Management Studies in May 2021

**13**. **Resource Person** for University of Mumbai in Association with DES’s NMITD, Kirti M Dongursee College of Arts, Science and Commerce, J S Kothari Business School and CIMDR Sangli Virtual FDP from 7th to 12th June 2021 **on “ Ethical Dimensions of Writing a Research Paper”.**

**14.** Completed AICTE ATAL Online Elementary FDP on "***Effective Team Work***" from 26th to 30th July 2021.

**15.** Completed AICTE ATAL Online Elementary FDP on “***Design Thinking for Societal Entrepreneurship"*** from 5th to 9th July 2021.

16. Resource Person for SEBI Recognized **Kolhapur Investor Association**‘s Investor Awareness Campaign in Marathi, Share Market, Tantra Ani Mantra in November 2021

17. Completed Certificate of Awareness of IP conducted by National Intellectual Property Awareness Mission, Government of India, Office of Controller General of Patents, Designs and Trade Mark in August,2021

18. Technical Chair for National Conference,” India at 2031- Challenges and Opportunities” organized by Commerce Department, Kirti M Doongursee College of Arts, Science and Commerce in April, 2022

19.Resource Person for SEBI Recognized **Kolhapur Investor Association**‘s Investor Awareness Campaign in Marathi, Share Market, Tantra Ani Mantra in May 2022

20. Given a **Letter of Appreciation** and a Cash Prize of INR 15,000/- by The Governing Council, Deccan Education Society, for community outreach programme work done at Talasari, Palghar in June 2022

**Member of Various Committees in DES’s NMITD:**

1. College Development Committee, formerly LMC (Local Management Committee) since April, 2011.

2. Industrial Visit Committee Member, since June, 2013.

3. Research, Development and Conference Committee Member since June, 2016.

4. Library Committee Member, since June, 2015.

5. Placement Cell Member, since June, 2015.

6. Convener, Women Development Cell, since June, 2016.

7. Institutional Social Responsibility (ISR) Committee Member, Since June, 2016**.**

**Chairperson and Member of Various Committees in University of Mumbai :**

**1.Chairperson of Paper Setting Committee for the subject, “Marketing of Financial Services”, Member of Paper Setting Committee for Financial Management, “ Business Ethics and CSR” since May,2010 and 2016 respectively.**

**2. Chairperson of Flying Squad Committee since May,2019.**

**Other Noteworthy Contribution:**

***Year 2007, University of Mumbai celebrated its 150 years*** and I was a member of the Sesquicentennial Committee which published a souvenir which is a rare and Unique Collection of Art and Literature, applauded by the then ***President of India, His Excellency , Hon. Dr. APJ Kalam.***

***Editor and Co- Convener for National Conference on Management and Technology in the Asian Century 2017, organized in February, 2017, Member of the Conference Committee for NCMAT Conference organized in February,2018 and February,2019 by DES’s Navinchandra Mehta Institute of Technology and Development, Mumbai.***

***Reviewer for Inderscience Journal of Management Practice, a Scopus index journal since May 2020.***

***Reviewer for International Journal of Business and Economics Research from November 2020***

***Initiatives During Lockdown :***

Webinar Series Conducted for DES’s NMITD, DES’s JSKBS and Aamhi Udyogini, A Women Entrepreneurs NGO, called **“ Dhan Ki Baat”** for spreading Financial Awareness about Financial Planning, Goal Setting and Investments. Total Webinar conducted 8 from April to June 2020.

Conducted Online Course for Women Entrepreneurs in Marathi for “ Aamhi Udyogini Prathisthan entitled, शेर बाजार - तंत्र आणि मंत्र” to empower them Financially.

Collaborated with Fit start, a wellness firm for a Webinar on “Immunity **Passport**”.

<https://www.youtube.com/watch?v=MPvlq5QjtLw&t=7s>

<https://www.youtube.com/watch?v=9D0wr9LwEtU&t=18s>

<https://www.youtube.com/watch?v=CL6V8NysFH0&t=95s>

<https://www.youtube.com/channel/UC-9K64MsSPxnvcIfTHbQPKg/featured>

**Extra-Curricular Activities**

* Represented School and Won Prizes in Kabbadi, Swimming and Dramatics
* Graduation level Won Prizes in Inter-Collegiate Elocution Competition

A.D. Shroff Memorial Elocution Competition in 1981 & 82.

**Competencies and Achievements**

Consider myself as a Facilitator and have successfully guide Post Graduate and Under Graduate Students of **MMS / PGMBA / CFA**

Facilitator for the Subjects **– MMS**: (Masters of Management Studies) University of Mumbai, India

**Marketing Management, Service Marketing, Consumer Behavior, Financial Markets & Institutions Perspective Management, Strategic Management and Marketing Strategy.**

Facilitator for the Subjects **– BMS**: (Bachelor of Management Studies) University of Mumbai, India.

**Management of Co-operatives, Business Ethics and Corporate Social Responsibility. Indian Management Thought & Practice, Strategic Management, Marketing Management.**

**Special Modules on Basics of Securities Markets, Technical Analysis, Fundamental Analysis, Bond Markets – Finance Specialization.**

**PERSONAL**

* A Versatile, Multifaceted Personality.
* Proactive - ready to take on challenges.
* Positive Attitude towards life.
* Leading a harmonious life applying principles of Vedanta, Dharma,

Yoga, Pranic Healing, Feng Shui and other Holistic Techniques.

**Interest and Hobbies**

Swimming, Aerobics, Traveling, Reading, Learning New Languages

**Personal Details**

Date of Birth 3rd Jan 1963 (Mumbai)

Address Flat no 19, Rose Blossom, Sitaladevi Road,

Mahim, West, Mumbai – 400016.

E-Mail

[anita.bobade@nmitd.edu.in](mailto:anita.bobade@nmitd.edu.in)

[a\_bobade@yahoo.com](mailto:a_bobade@yahoo.com)

Telephone No 022-4464056 (R ) 9820808105 – Mobile

Language Known English, Marathi, Hindi, Gujrati, Bengali, Russian

**References:-**

**Dr. Jim Stewart,**

**Professor,**

**Liverpool Business School,**

Liverpool John Moores University,

70 Mount Pleasant, Liverpool L3 5UA, UK

Tel No : 0044- 7760161176

Email id : [j.d.stewart@ljmu.ac.uk](mailto:j.d.stewart@ljmu.ac.uk)

**CA Ajay Chopra,**

**Ex -Business Faculty,**

**HCT, Abu Dhabi Campus,**

UAE

Tel No : 0091 -7506913403

Email Id : ajay2001sg@yahoo.co.in

**Dr. Shivajirao Bhosale,**

**Chairman,**

**Babasaheb Gawde Institute of Management Studies and Research,**

Dr. Nair Road,

Mumbai Central,

Mumbai 400008

Tel : 0091- 9821076322